

RAUSP Management Journal



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Content: <http://www.emeraldinsight.com/2531-0488.htm>

ISSN: 2531-0488

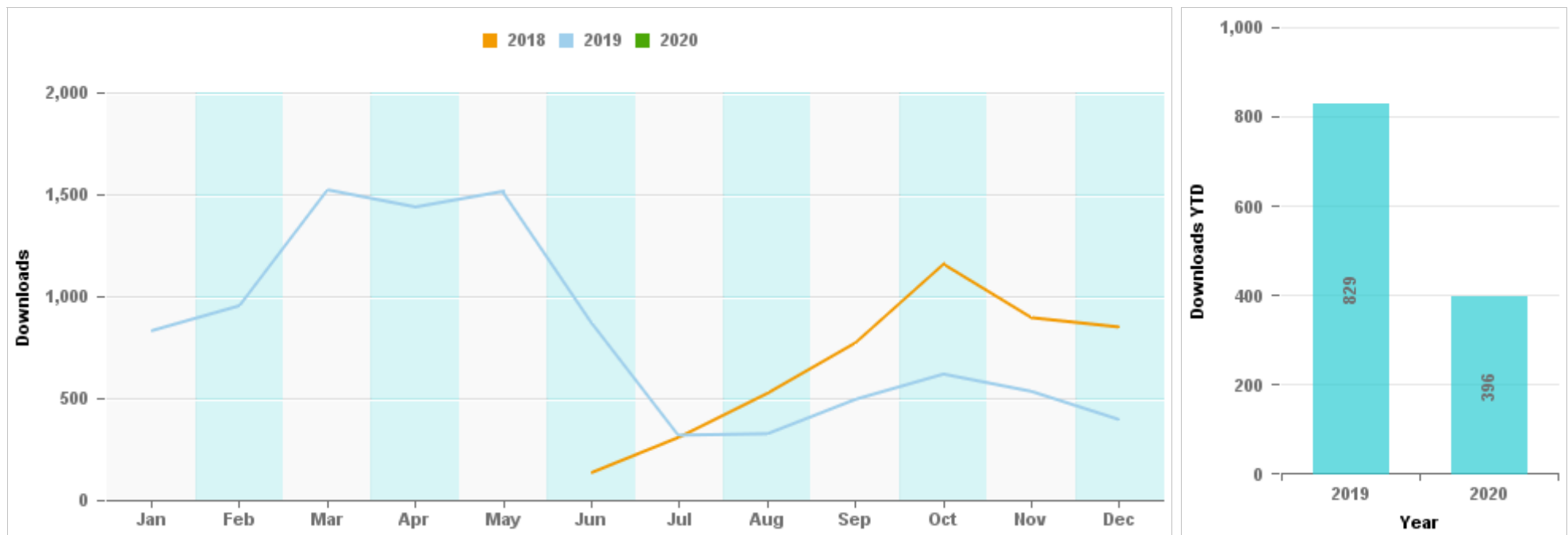
Acronym: RAUSP

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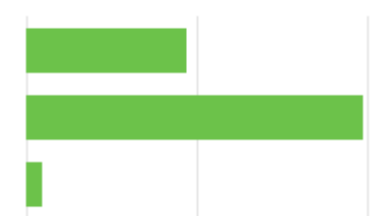
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The following report details the usage, CrossRef citations and authorship of RAUSP. The report is limited to usage by customers. It excludes usage by Emerald staff, LOCKSS crawler usage and free usage.



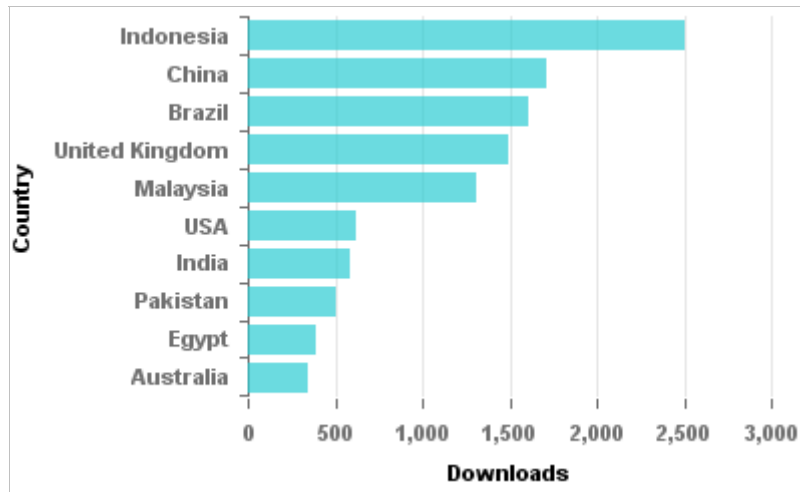
2018						132	307	522	770	1,156	893	847	4,627
2019	829	952	1,521	1,437	1,514	876	316	323	492	616	531	392	9,799
2020	396												396



This page includes the top 10 Countries and customers based on the number of articles downloaded during this year and the last 4 years.
The top 5 special issues are ranked by the number of downloads in the last 12 months

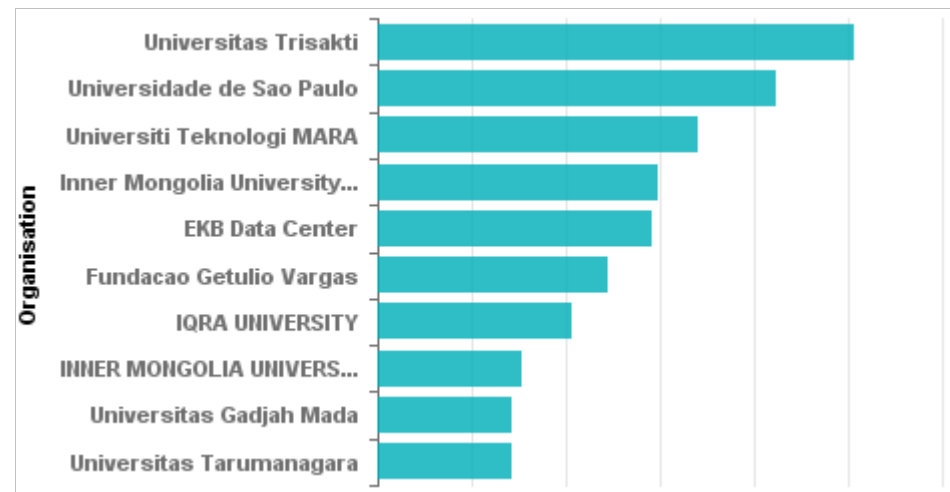
Top Countries by Downloads:

The chart below shows the top 10 countries by the number of articles downloaded by customers in those countries:



Top customers by Downloads:

The table below shows the top 10 customers by the number of articles downloaded.



Top special issues

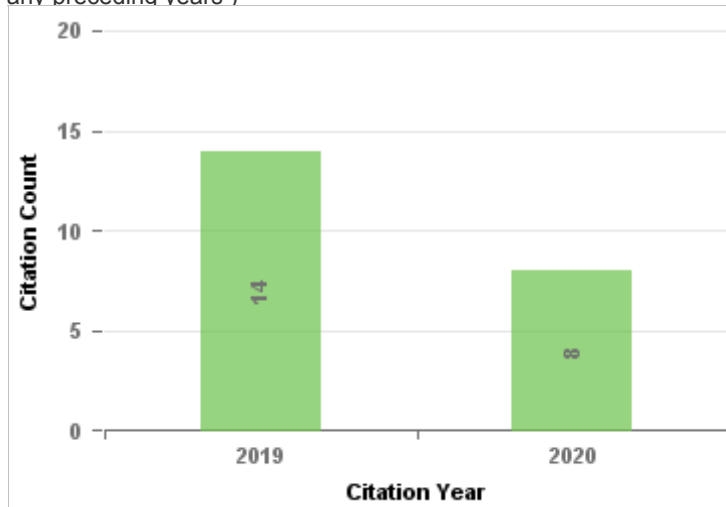
The table below shows the top 5 special issues by the number of articles downloaded in the last 12 months.

Special Issue Title	Pub Year	Vol Number	Issue Number	Downloads

This page includes charts based on the number of CrossRef citations for articles published in RAUSP broken down by citation year

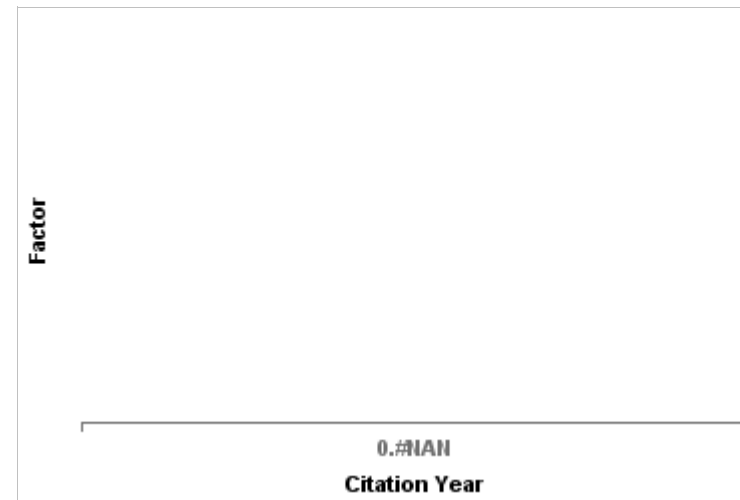
CrossRef Citations:

The following chart shows the number of citations per year of citation (e.g. 2016 citations for content published in 2016 or any preceding years)



CrossRef citations

This chart shows a citation factor based on the number of citations for content in a year (e.g. 2016) divided by the article count for content published in the two preceding years (e.g. 2015 and 2014) .



Top Citing Journals:

This table shows the top 5 publications citing articles in RAUSP

Publication Title	Citations count
Benchmarking: An International Journal	2
International Journal of Manpower	2
Journal of Cleaner Production	2
Annals in Social Responsibility	1
Applied Psychology	1
Artificial Intelligence and Applied Mathematics in Engineer	1
Business Strategy and the Environment	1

RAUSP Management Journal

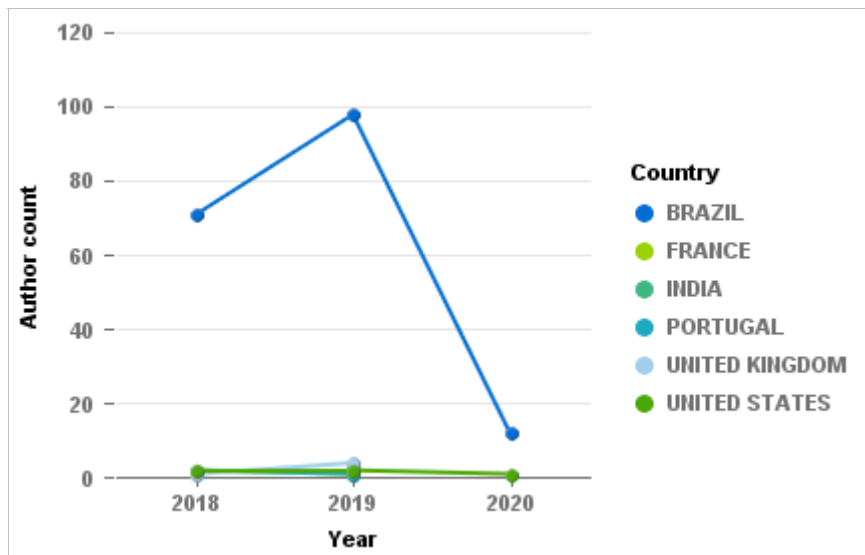


GeoJournal	1
Handbook of Research on Social and Organizational Dyna	1
Health Information Science and Systems	1
Innovation & Management Review	1
International Entrepreneurship and Management Journal	1
International Journal of Energy Research	1
Journal of African Business	1
Journal of Business Ethics	1
Journal of Enterprising Communities: People and Places i	1
Journal of Food Products Marketing	1
Management Research Review	1
Revista de Administração Contemporânea	1

This page shows the authorship (a count of the number of authors who published articles during the year (during this year and the last 4 years) statistics for RAUSP

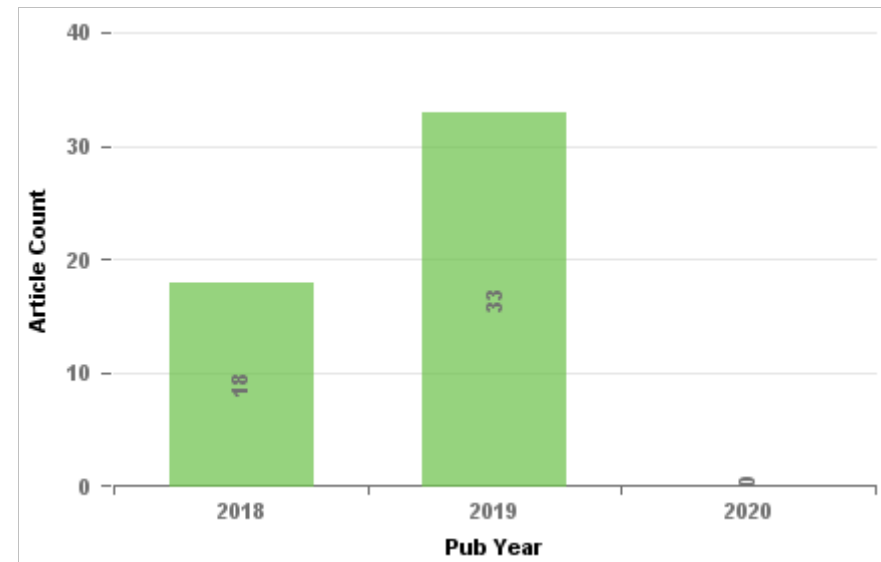
Top authorship by Country

The following chart shows the top 5 Countries for authorship

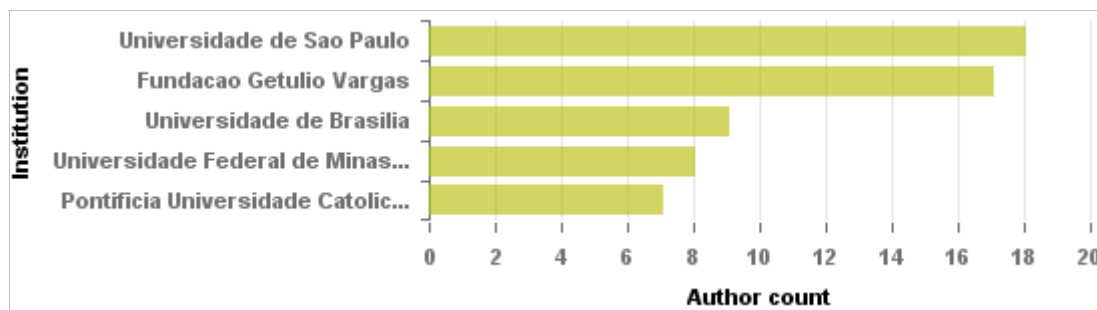


Articles published per year

The following chart shows the number of articles published each year



The following chart shows the top institutions based on authorship



The following articles published in RAUSP are ranked by the downloads since 2005 and includes the total CrossRef citations count

Article	Downloads	Citations
Dr Filipe Quevedo-Silva, Otávio Freire, Diego Senise, Pedro Scrivano (2018), "The effectiveness of celebrity endorsement in aspiring new celebrities: examining the effects of Brand, Congruence, Charisma and Overexposure", RAUSP Management Journal, Vol. 53, No. 3	2,177	
Tomas Aquino Guimaraes, Adalmir Oliveira Gomes, Edson Ronaldo Guarido Filho (2018), "Administration of Justice: An Emerging Research Field", RAUSP Management Journal, Vol. 53, No. 3	798	2
Márcio André Veras Machado, Rebeca Cordeiro da Cunha Araújo (2018), "Book-to-Market Ratio, return on equity and Brazilian Stock Returns", RAUSP Management Journal, Vol. 53, No. 3	726	
Dr Sergio Braga Junior, Dr. Marta Pagán Martínez, Ms. Caroline Miranda Correa, Dr. Rosamaria Cox Moura-Leite, Dr Dirceu Da Silva (2019), "Greenwashing effect, attitudes, and beliefs in green consumption", RAUSP Management Journal, Vol. 54, No. 2	661	2
Dr. Rogerio Scabim Morano, Dr. Alcides Barrichello, Dr. Rafael Ricardo Jacomossi, Dr. Jorge Ramon D'Acosta-Rivera (2018), "Street food: factors influencing perception of product quality", RAUSP Management Journal, Vol. 53, No. 4	642	1
Timóteo Zagonel, Paulo Renato Soares Terra, Diogo Favero Pasuch (2018), "Taxation, Corporate Governance and Dividend Policy in Brazil", RAUSP Management Journal, Vol. 53, No. 3	612	
Stefan Colza Lee, William Eid Junior (2018), "Portfolio construction and risk management: Theory versus Practice", RAUSP Management Journal, Vol. 53, No. 3	587	
Dr. Ailton Conde Jussani, Prof. Eduardo Pinheiro Gondim de Vasconcellos, Prof. James Terence Coulter Wright, Prof. Celso Cláudio de Hildebrand e Grisi (2018), "MARKETING INTERNATIONALIZATION: INFLUENCE FACTORS ON PRODUCT CUSTOMIZATION DECISION",	565	1
Dr. Fernando Oliveira Santini, Dr Wagner Junior Ladeira, Dr. Clécio Falcão Araujo, Dr. Claudio Hoffmann Sampaio, Dr Valter Afonso Vieira (2019), "Antecedents and Consequences of Impulse Buying: A Meta-Analytic Study", RAUSP Management Journal, Vol. 54, No. 2	543	1
Dr. Luciana Klein, Dr. Ilse Maria Beuren, Dr. Delci Dal Vesco (2019), "Effects of the Management Control System in Unethical Behaviors", RAUSP Management Journal, Vol. 54, No. 1	517	
Dr. Thiago Borges Ramalho, Dr. Denis Forte (2019), "FINANCIAL LITERACY IN BRAZIL - DO KNOWLEDGE AND SELF- CONFIDENCE RELATE WITH BEHAVIOR?", RAUSP Management Journal, Vol. 54, No. 1	446	
Helio Zanquetto-Filho , Larissa Alves Sincorá, Marcos Paulo Valadares de Oliveira, Marcelo Bronzo Ladeira (2018), "Business analytics leveraging resilience in organizational processes", RAUSP Management Journal, Vol. 53, No. 3	333	
Dr. Carlos Sakuramoto, Dr. Luiz Carlos Di Serio, Dr. Alexandre de Vicente Bittar (2019), "Impact of Supply Chain on the Competitiveness of the Automotive Industry", RAUSP Management Journal, Vol. 54, No. 2	328	
Ms. Andreia Carpes Dani, Dr. Jaime Dagostim Picolo, Dr. Roberto Carlos Klann (2019), "GENDER INFLUENCE, SOCIAL RESPONSIBILITY AND GOVERNANCE IN PERFORMANCE", RAUSP Management Journal, Vol. 54, No. 2	297	3
Dr. Guilherme Fowler A. Monteiro (2019), "HIGH-GROWTH FIRMS AND SCALE-UPS: A REVIEW AND RESEARCH AGENDA", RAUSP Management Journal, Vol. 54, No. 1	263	
Dr. Debora Bobsin, Prof. Maira Petrini, Dr. Martei Pozzebon (2019), "The value of technology affordances to improve the management of nonprofit organizations", RAUSP Management Journal, Vol. 54, No. 1	249	
Dr. António Oliveira, Prof. Orlando Lima Rua (2018), "From intention to entrepreneurial action: assessing the impact of the barriers on the creation of new organizations", RAUSP Management Journal, Vol. 53, No. 4	244	
Dr Charbel Jose Chiappetta Jabbour, Dr. Douglas William Scott Renwick (2018), "The soft side of environmentally-sustainable organizations", RAUSP Management Journal, Vol. 53, No. 4	231	6
Miss Daniela Pinheiro dos Reis, Dr. Katia Puente-Palacios (2019), "TEAM EFFECTIVENESS: THE PREDICTIVE ROLE OF TEAM IDENTITY", RAUSP Management Journal, Vol. 54, No. 2	224	
Roberto Brasileiro Paixão, Márcio Arcanjo de Souza (2018), "Impact of Programs on Competency, Career, and Income on Management Graduates", RAUSP Management Journal, Vol. 53, No. 3	219	

Top 20 Articles - Immediacy

The following articles have been downloaded the most during the six months immediately following the month of publication the list also includes the overall CrossRef citations count

Article	Downloads	Citations
Dr Filipe Quevedo-Silva, Otávio Freire, Diego Senise, Pedro Scrivano (2018), "The effectiveness of celebrity endorsement in aspiring new celebrities: examining the effects of Brand, Congruence, Charisma and Overexposure", RAUSP Management Journal, Vol. 53, No. 3	759	
Dr Sergio Braga Junior, Dr. Marta Pagán Martínez, Ms. Caroline Miranda Correa, Dr. Rosamaria Cox Moura-Leite, Dr Dirceu Da Silva (2019), "Greenwashing effect, attitudes, and beliefs in green consumption", RAUSP Management Journal, Vol. 54, No. 2	424	2
Tomas Aquino Guimaraes, Adalmir Oliveira Gomes, Edson Ronaldo Guarido Filho (2018), "Administration of Justice: An Emerging Research Field", RAUSP Management Journal, Vol. 53, No. 3	421	2
Dr. Rogerio Scabim Morano, Dr. Alcides Barrichello, Dr. Rafael Ricardo Jacomossi, Dr. Jorge Ramon D'Acosta-Rivera (2018), "Street food: factors influencing perception of product quality", RAUSP Management Journal, Vol. 53, No. 4	289	1
Dr. Thiago Borges Ramalho, Dr. Denis Forte (2019), "FINANCIAL LITERACY IN BRAZIL - DO KNOWLEDGE AND SELF- CONFIDENCE RELATE WITH BEHAVIOR?", RAUSP Management Journal, Vol. 54, No. 1	235	
Márcio André Veras Machado, Rebeca Cordeiro da Cunha Araújo (2018), "Book-to-Market Ratio, return on equity and Brazilian Stock Returns", RAUSP Management Journal, Vol. 53, No. 3	229	
Timóteo Zagonel, Paulo Renato Soares Terra, Diogo Favero Pasuch (2018), "Taxation, Corporate Governance and Dividend Policy in Brazil", RAUSP Management Journal, Vol. 53, No. 3	228	
Dr. Ailton Conde Jussani, Prof. Eduardo Pinheiro Gondim de Vasconcellos, Prof. James Terence Coulter Wright, Prof. Celso Cláudio de Hildebrand e Grisi (2018), "MARKETING INTERNATIONALIZATION: INFLUENCE FACTORS ON PRODUCT CUSTOMIZATION DECISION",	223	1
Dr. Carlos Sakuramoto, Dr. Luiz Carlos Di Serio, Dr. Alexandre de Vicente Bittar (2019), "Impact of Supply Chain on the Competitiveness of the Automotive Industry", RAUSP Management Journal, Vol. 54, No. 2	215	
Dr. Fernando Oliveira Santini, Dr Wagner Junior Ladeira, Dr. Clécio Falcão Araujo, Dr. Claudio Hoffmann Sampaio, Dr Valter Afonso Vieira (2019), "Antecedents and Consequences of Impulse Buying: A Meta-Analytic Study", RAUSP Management Journal, Vol. 54, No. 2	202	1
Stefan Colza Lee, William Eid Junior (2018), "Portfolio construction and risk management: Theory versus Practice", RAUSP Management Journal, Vol. 53, No. 3	199	
Dr. Luciana Klein, Dr. Ilse Maria Beuren, Dr. Delci Dal Vesco (2019), "Effects of the Management Control System in Unethical Behaviors", RAUSP Management Journal, Vol. 54, No. 1	189	
Dr. Guilherme Fowler A. Monteiro (2019), "HIGH-GROWTH FIRMS AND SCALE-UPS: A REVIEW AND RESEARCH AGENDA", RAUSP Management Journal, Vol. 54, No. 1	151	
Dr Charbel Jose Chiappetta Jabbour, Dr. Douglas William Scott Renwick (2018), "The soft side of environmentally-sustainable organizations", RAUSP Management Journal, Vol. 53, No. 4	146	6
Prof. Christian Hauser (2019), "Reflecting on the role of universities in the fight against corruption", RAUSP Management Journal, Vol. 54, No. 1	133	1
Dr. Debora Bobsin, Prof. Maira Petrini, Dr. Marlei Pozzebon (2019), "The value of technology affordances to improve the management of nonprofit organizations", RAUSP Management Journal, Vol. 54, No. 1	132	
Roberto Brasileiro Paixão, Márcio Arcanjo de Souza (2018), "Impact of Programs on Competency, Career, and Income on Management Graduates", RAUSP Management Journal, Vol. 53, No. 3	128	
Dr. António Oliveira, Prof. Orlando Lima Rua (2018), "From intention to entrepreneurial action: assessing the impact of the barriers on the creation of new organizations", RAUSP Management Journal, Vol. 53, No. 4	123	
Dr. Lucia B. Oliveira, Mr. Elson Mário Toja Couto Monteiro da Costa (2019), "Comparing attitudes of public servants and outsourced employees", RAUSP Management Journal, Vol. 54, No. 1	121	
Helio Zanquetto-Filho , Larissa Alves Sincorá, Marcos Paulo Valadares de Oliveira, Marcelo Bronzo Ladeira (2018), "Business analytics leveraging resilience in organizational processes", RAUSP Management Journal, Vol. 53, No. 3	116	

The following articles published in RAUSP are ranked by the downloads in the last 12 months.

Article	Downloads
Dr Filipe Quevedo-Silva, Otávio Freire, Diego Senise, Pedro Scrivano (2018), "The effectiveness of celebrity endorsement in aspiring new celebrities: examining the effects of Brand, Congruence, Charisma and Overexposure", RAUSP Management Journal, Vol. 53, No. 3	1,061
Dr Sergio Braga Junior, Dr. Marta Pagán Martínez, Ms. Caroline Miranda Correa, Dr. Rosamaria Cox Moura-Leite, Dr Dirceu Da Silva (2019), "Greenwashing effect, attitudes, and beliefs in green consumption", RAUSP Management Journal, Vol. 54, No. 2	671
Dr. Rogerio Scabim Morano, Dr. Alcides Barrichello, Dr. Rafael Ricardo Jacomossi, Dr. Jorge Ramon D'Acosta-Rivera (2018), "Street food: factors influencing perception of product quality", RAUSP Management Journal, Vol. 53, No. 4	411
Márcio André Veras Machado, Rebeca Cordeiro da Cunha Araújo (2018), "Book-to-Market Ratio, return on equity and Brazilian Stock Returns", RAUSP Management Journal, Vol. 53, No. 3	405
Dr. Ailton Conde Jussani, Prof. Eduardo Pinheiro Gondim de Vasconcellos, Prof. James Terence Coulter Wright, Prof. Celso Cláudio de Hildebrand e Grisi (2018), "MARKETING INTERNACIONALIZATION: INFLUENCE FACTORS ON PRODUCT CUSTOMIZATION DECISION",	388
Dr. Fernando Oliveira Santini, Dr Wagner Junior Ladeira, Dr. Clécio Falcão Araujo, Dr. Claudio Hoffmann Sampaio, Dr Valter Afonso Vieira (2019), "Antecedents and Consequences of Impulse Buying: A Meta-Analytic Study", RAUSP Management Journal, Vol. 54, No. 2	377
Dr. Luciana Klein, Dr. Ilse Maria Beuren, Dr. Delci Dal Vesco (2019), "Effects of the Management Control System in Unethical Behaviors", RAUSP Management Journal, Vol. 54, No. 1	362
Dr. Thiago Borges Ramalho, Dr. Denis Forte (2019), "FINANCIAL LITERACY IN BRAZIL - DO KNOWLEDGE AND SELF- CONFIDENCE RELATE WITH BEHAVIOR?", RAUSP Management Journal, Vol. 54, No. 1	354
Dr. Carlos Sakuramoto, Dr. Luiz Carlos Di Serio, Dr. Alexandre de Vicente Bittar (2019), "Impact of Supply Chain on the Competitiveness of the Automotive Industry", RAUSP Management Journal, Vol. 54, No. 2	344
Stefan Colza Lee, William Eid Junior (2018), "Portfolio construction and risk management: Theory versus Practice", RAUSP Management Journal, Vol. 53, No. 3	321
Timóteo Zagonel, Paulo Renato Soares Terra, Diogo Favero Pasuch (2018), "Taxation, Corporate Governance and Dividend Policy in Brazil", RAUSP Management Journal, Vol. 53, No. 3	308
Dr. Guilherme Fowler A. Monteiro (2019), "HIGH-GROWTH FIRMS AND SCALE-UPS: A REVIEW AND RESEARCH AGENDA", RAUSP Management Journal, Vol. 54, No. 1	232
Dr. Debora Bobsin, Prof. Maira Petrini, Dr. Marlei Pozzebon (2019), "The value of technology affordances to improve the management of nonprofit organizations", RAUSP Management Journal, Vol. 54, No. 1	213
Ms. Andreia Carpes Dani, Dr. Jaime Dagostim Picolo, Dr. Roberto Carlos Klann (2019), "GENDER INFLUENCE, SOCIAL RESPONSIBILITY AND GOVERNANCE IN PERFORMANCE", RAUSP Management Journal, Vol. 54, No. 2	213
Ms. Luciana Padovez Cualheta, Dr. Candido Borges, Ms. Altair Camargo, Ms. Lucas Tavares (2019), "An entrepreneurial career impacts on job and family satisfaction", RAUSP Management Journal, Vol. 54, No. 2	201
Miss Daniela Pinheiro dos Reis, Dr. Katia Puente-Palacios (2019), "TEAM EFFECTIVENESS: THE PREDICTIVE ROLE OF TEAM IDENTITY", RAUSP Management Journal, Vol. 54, No. 2	196
Helio Zanquetto-Filho , Larissa Alves Sincorá, Marcos Paulo Valadares de Oliveira, Marcelo Bronzo Ladeira (2018), "Business analytics leveraging resilience in organizational processes", RAUSP Management Journal, Vol. 53, No. 3	167
Prof. Christian Hauser (2019), "Reflecting on the role of universities in the fight against corruption", RAUSP Management Journal, Vol. 54, No. 1	163
Dr. Renata Takamatsu, Prof. Luiz Paulo Fávero (2019), "FINANCIAL INDICATORS, INFORMATIONAL ENVIRONMENT OF EMERGING MARKETS AND STOCK RETURNS", RAUSP Management Journal, Vol. 54, No. 3	158
Dr. Lucia B. Oliveira, Mr. Elson Mário Toja Couto Monteiro da Costa (2019), "Comparing attitudes of public servants and outsourced employees", RAUSP Management Journal, Vol. 54, No. 1	145

The following articles published in RAUSP are ranked by the total number of CrossRef citations and includes the number of downloads (during this year and previous 4 years)

Article	Citations	Downloads
Dr Charbel Jose Chiappetta Jabbour, Dr. Douglas William Scott Renwick (2018), "The soft side of environmentally-sustainable organizations", RAUSP Management Journal, Vol. 53, No. 4	6	238
Ms. Andreia Carpes Dani, Dr. Jaime Dagostim Picolo, Dr. Roberto Carlos Klann (2019), "GENDER INFLUENCE, SOCIAL RESPONSIBILITY AND GOVERNANCE IN PERFORMANCE", RAUSP Management Journal, Vol. 54, No. 2	3	308
Dr Sergio Braga Junior, Dr. Marta Pagán Martínez, Ms. Caroline Miranda Correa, Dr. Rosamaria Cox Moura-Leite, Dr Dirceu Da Silva (2019), "Greenwashing effect, attitudes, and beliefs in green consumption", RAUSP Management Journal, Vol. 54, No. 2	2	671
Mr. Jonatas Wendland, Dr. Guilherme Lerch Lunardi, Prof. Décio Bittencourt Dolci (2019), "Adoption of Health Information Technology in the Mobile Emergency Care Service", RAUSP Management Journal, Vol. 54, No. 3	2	113
Tomas Aquino Guimaraes, Adalmir Oliveira Gomes, Edson Ronaldo Guarido Filho (2018), "Administration of Justice: An Emerging Research Field", RAUSP Management Journal, Vol. 53, No. 3	2	1,222
Dr. Ailton Conde Jussani, Prof. Eduardo Pinheiro Gondim de Vasconcellos, Prof. James Terence Coulter Wright, Prof. Celso Cláudio de Hildebrand e Grisi (2018), "MARKETING INTERNATIONALIZATION: INFLUENCE FACTORS ON PRODUCT CUSTOMIZATION DECISION",	1	593
Dr. Cristian Baú Dal Magro, Dr. Roberto Carlos Klann, Dr. Vanessa Edy Dagnoni Mondini (2018), "CEOs' extensive term of office inhibits discretionary accruals", RAUSP Management Journal, Vol. 53, No. 4	1	63
Dr. Fernando Oliveira Santini, Dr Wagner Junior Ladeira, Dr. Clécio Falcão Araujo, Dr. Claudio Hoffmann Sampaio, Dr Valter Afonso Vieira (2019), "Antecedents and Consequences of Impulse Buying: A Meta-Analytic Study", RAUSP Management Journal, Vol. 54, No. 2	1	551
Dr. Rogerio Scabim Morano, Dr. Alcides Barrichello, Dr. Rafael Ricardo Jacomossi, Dr. Jorge Ramon D'Acosta-Rivera (2018), "Street food: factors influencing perception of product quality", RAUSP Management Journal, Vol. 53, No. 4	1	654
Mr. Daniel Abreu Vasconcellos de Paula, Dr. Rinaldo Artes, Dr. Fabio Ayres, Dr. Andrea Maria Accioly Fonseca Minardi (2019), "Estimating credit and profit scoring of a Brazilian Credit Union with logistic regression and machine-learning techniques", RAUSP Management Journal, Vol. 54, No. 3	1	116
Ms. Luciana Padovez Cualheta, Dr. Candido Borges, Ms. Altair Camargo, Ms. Lucas Tavares (2019), "An entrepreneurial career impacts on job and family satisfaction", RAUSP Management Journal, Vol. 54, No. 2	1	201
Prof. Christian Hauser (2019), "Reflecting on the role of universities in the fight against corruption", RAUSP Management Journal, Vol. 54, No. 1	1	180